## Dear Horse Enthusiast:

Although Kansas included horses in the 1992 Kansas Census of Agriculture, this report is the first which directly measures the number of equine and equine operations in Kansas. More importantly, it establishes the importance of the equine industry to the Kansas economy.

The accomplishment of any task on the magnitude of the Kansas Equine Economic Impact Survey requires the efforts of many individuals. There are countless 4-H members, horse project leaders, and county extension agents who were the critical backbone for this project. The completion of the survey would not have been possible without their support and help.

There are always key individuals who are instrumental in the success of a project, and in this case, these would include members of the original "Equine Task Force" which include Patty Weelborg (Canton), Karen Tolle (Topeka), Carole J ames (A bilene), Larry Childs ( ), Kevin Hood (Westmoreland), Bud New ell (Lecompton), F.E. Bliss (Longton, Deceased), Paul Ryding (Wichita), Randel Raub (Kansas State University), and Mark Arns (Kansas State University). In addition to this original task force, contributions from the Kansas Department of A griculture, Kansas Department's Division of Statistics, Kansas Racing Commission, and the Kansas Horse Council contributed to the successful completion of the survey.

On behalf of all those who were instrumental in bringing you this publication, we hope that you can use the information presented herein in the pursuit of your equine endeavors.

Sincerely,

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## SURVEY HIGHLIGHTS

Equine Population
Survey results indicated a total of 103,000 equine in Kansas as of J anuary 1, 1996. All light horse breeds totaled a majority of the equine population with 92,600 reported. Race horse breeds made up about 7 percent of the light horse breed total, with 6,400 head. There were a total of 5,900 ponies and 3,000 donkeys and mules populations. Draft horse breeds accounted for the smallest category of general breeds, w ith 1,500 head.

## Equine Value

An average value was computed per head from the data collected for each breed and aggregated to the total value for all equines. The total value of all equine as of J anuary 1, 1996, was \$183 million. The value of light horse breeds-other than race breed horses-totaled \$161 million; race horse breeds, $\$ 13.9$ million; draft horse breeds, $\$ 2.3$ million; ponies, $\$ 3.6$ million; and donkeys and mules, $\$ 2$ million.

## Equine Related Assets

Equine related assets totaled over $\$ 1.03$ billion dollars. The value of the land, fencing, and buildings composed 66 percent, or $\$ 681$ million, of the total assets. The survey indicated a total of 944,000 acres being devoted to equine purposes. The equine on hand accounted for $\$ 183$

Table 1. EQUINES BY TYPE, KANSAS, 1996

| Type | 1996 |
| :---: | :---: |
| Total Light Horse Breeds | 92,600 |
| Race Horse Breeds | 6,400 |
| Other Light Horse Breeds | 86,200 |
| Draft Horse Breeds | 1,500 |
| Ponies | 5,900 |
| Donkeys/Mules | 3,000 |
| TOTAL EQUINES | 103,000 |

million of the total assets; vehicles, equipment, and tack, \$156 million; and feed and supplies on hand, \$14.4 million. Survey findings showed that 15,200 horse trailers and/or horse vans are owned by Kansas equine operators.

## Equine Expenditures

Survey respondents reported total expenditures of $\$ 142.8$ million during 1995. Feed expenses accounted for the largest percentage of the total operating expenditures, with $\$ 35.3$ million reported. Other leading operating expenses were: boarding and training fees, $\$ 8.4$ million; health, $\$ 7.9$ million; maintenance/repair, \$5.9 million; farrier, $\$ 5.8$ million; shipping and travel, \$4.8 million; fees and payments, $\$ 3.9$ million; and taxes, $\$ 3.6$ million. Additional expenditure categories are shown in table 13.

Capital expenditures of $\$ 38.4$ million made up about 28 percent of the total expenses. Equipment purchases totaled $\$ 15.6$ million; purchases of equines, $\$ 14.2$ million; and real estate purchases and improvements, $\$ 8.5$ million.

Labor expenses totaled over \$14 million. Cash labor expenses accounted for $\$ 13.3$ million or 94 percent of this total. The value of non-cash items accounted for the remainder, with \$889,000 reported. Not surprisingly, most equine operations were operated by unpaid family workers. Full-time unpaid family workers totaled 8,200 and part-time or seasonal unpaid family totaled 30,300 .

Total operating and capital expenses per equine averaged about $\$ 1,250$. Total expenses including labor averaged about \$1,385 per equine.

Table 2. EQUINE SURVEY HIGHLIGHTS, KANSAS, 1996

| Categories | Number | Average Per Equine 1 | Total Value |
| :---: | :---: | :---: | :---: |
|  |  | Dollars | $\begin{aligned} & \text { 1,000 } \\ & \text { Dollars } \end{aligned}$ |
| Equines by Type |  |  |  |
| Racing Breed Horses | 6,400 | 2,175 | 13,934 |
| Other Light Horses | 86,200 | 1,870 | 161,054 |
| Draft Horses | 1,500 | 1,535 | 2,299 |
| Ponies | 5,900 | 620 | 3,650 |
| Donkeys/Mules | 3,000 | 695 | 2,082 |
| Total All Equine | 103,000 | 1,775 | 183,019 |
| Equine Operations by Type |  |  |  |
| Commercial Boarding/Training | 965 |  |  |
| Commercial Breeding | 759 |  |  |
| Crop/Livestock Farms | 14,842 |  |  |
| Non-Farm Residences | 9,507 |  |  |
| Other | 1,927 |  |  |
| Total Equine Operations . . . . . . | 28,000 |  |  |
| Acres Used for Equine . . . . . . . . . . . . . . . . . . . . | 944,000 |  |  |
| Asset Values, J anuary 1, 1996 |  |  |  |
| Equines on Hand |  | 1,775 | 183,019 |
| Land, Fences, and Buildings |  | 6,610 | 680,759 |
| Vehicles, Equipment, and Tack |  | 1,520 | 156,464 |
| Equine Feed and Supplies |  | 140 | 14,417 |
| Total Equine Related Assets |  | 10,045 | 1,034,659 |
| Horse Trailers and Vans | 15,200 |  |  |
| Expenditures During 1995 |  |  |  |
| Equines Purchased |  |  | 14,208 |
| Real Estate and Improvements |  |  | 8,514 |
| Equipment Purchases |  |  | 15,644 |
| Total Capital Expenditures |  |  | 38,366 |
| Total Operating Expenditures |  | 880 | 90,242 |
| Total Hired Labor Expenditures |  | 140 | 14,148 |
| Total Expenditures |  | 1,385 | 142,756 |
| Total Workers |  |  |  |
| Full-Time Workers . . . . . . . . . . . . . . . . . . . . . | 1,060 |  |  |
| Part-Time Workers . . . . . . . . . . . . . . . . . . . . . . | 1,280 |  |  |
| Total Hired W orkers | 2,340 |  |  |
| Cash Labor Expenditures . . . . . . . . . . . . . . . . . |  |  | 13,259 |
| Value of Non-Cash Items Provided to Workers . . . . |  |  | 889 |
| Total Hired Labor Expenditures |  |  | 14,148 |
| W orkers for Whom Housing was Provided | 507 |  |  |

Table 3. EQUINES BY TYPE AND DISTRICT, KANSAS 1996

| Districts | Total Equines | Light <br> Horses 1/ | Draft Horses | Ponies | Donkeys \& Mules |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ---------------- Number ------------------ |  |  |  |  |  |
| Northw est | 3,070 | 2,960 | 40 | 30 | 40 |
| West Central | 4,530 | 3,580 | 30 | 840 | 80 |
| Southw est | 9,770 | 9,510 | 30 | 130 | 100 |
| North Central | 6,750 | 6,190 | 190 | 200 | 170 |
| Central | 9,650 | 8,800 | 170 | 500 | 180 |
| South Central | 19,320 | 17,130 | 150 | 1,630 | 410 |
| Northeast | 11,740 | 10,040 | 120 | 560 | 1,020 |
| East Central | 21,760 | 18,750 | 720 | 1,440 | 850 |
| Southeast | 16,410 | 15,640 | 50 | 570 | 150 |
| STATE | 103,000 | 92,600 | 1,500 | 5,900 | 3,000 |

1/ Includes racing breeds.

## Equine by District

(See map showing district boundaries on page 21)

Survey results indicated the east central district accounted for the largest percentage of the total 103,000 equine population, with 21,760 . The south central was second, with 19,320; the southeast followed, with 16,410; and the northeast, with 11,740. Of the 92,600 reported total light horse breeds the same districts lead with the east central district having 18,750; south central, 17,130; southeast, 15,640; and the northeast, 10,040. The southeast, with 2,210, and the east central, with 1,460 equine, were the two leading districts for race horse breeds.

Respondents indicated the south central district, with 1,630 ponies, accounted for

28 percent of the total 5,900 pony population. The east central district $w$ as second, with 1,440 ; the west central district third, with 840; the southeast district fourth, with 570; and the northeast district a close fifth, with 560.

Draft horse breeds made up the smallest percentage (1.4 percent) of the total number of equine, with 1,500 reported. The east central district had the most, with 720; the north central district followed, with 190; and the central district w as third, with 170.

## Equine by Breed

The American Quarter Horse, with 58,900, accounted for 57 percent of the total Kansas equine population. Pintos and Paints came next, with 7,050 reported. A rabians followed very closely, with 6,000. As
shown in table 4, the survey indicated a total of 5,900 ponies, with a majority of these ( 4,850 or 82 percent) being breeds other than Pony of Americas. Belgians accounted for 900 ( 60 percent) of the total draft horse breeds, follow ed by Clydesdales, with 350.

Average Values per Breed

When an average value per head for each breed was computed, Warmbloods had the highest value per head, at $\$ 5,900$, and Thoroughbreds followed with an average value of $\$ 3,030$ per head. M organs ranked third, with an average value of $\$ 2,840$ each, and A rabians ranked fourth, at 2,690 each. The American Quarter Horse averaged $\$ 1,960$ per head and accounted for 63 percent of the total equine value.

Table 4. EQUINE INVENTORY AND VALUE BY BREED, KANSAS, 1996

| Breed | Total Equines | Total Value | Average Value |
| :---: | :---: | :---: | :---: |
|  | Number | 1,000 Dollars | Dollars |
| Light Horse Breeds | 86,200 | 161,054 |  |
| American Quarter Horse | 58,900 | 115,467 | 1,960 |
| American Saddlebred | 700 | 906 | 1,290 |
| Appaloosa | 3,650 | 4,143 | 1,140 |
| A rabian | 6,000 | 16,160 | 2,690 |
| Half A rabian | 650 | 968 | 1,490 |
| Morgan | 450 | 1,277 | 2,840 |
| Palomino | 1,200 | 1,055 | 880 |
| Pinto or Paint | 7,050 | 11,538 | 1,640 |
| W armbloods | 200 | 1,181 | 5,900 |
| Crossbred or Unknown | 3,050 | 2,739 | 900 |
| Other | 4,350 | 5,620 | 1,290 |
| Race Horse Breeds | 6,400 | 13,934 |  |
| Standardbred | 2,700 | 2,725 | 1,010 |
| Thoroughbred | 3,700 | 11,209 | 3,030 |
| Draft Horse Breeds | 1,500 | 2,299 |  |
| Belgian | 900 | 1,141 | 1,270 |
| Percheron | 150 | 348 | 2,320 |
| Clydesdale | 350 | 570 | 1,630 |
| Other | 100 | 241 | 2,410 |
| Ponies | 5,900 | 3,650 |  |
| American | 1,050 | 1,754 | 1,670 |
| Other | 4,850 | 1,896 | 390 |
| Donkeys and Mules. | 3,000 | 2,082 | 695 |
| TOTAL EQUINES | 103,000 | 183,019 | 1,775 |

## Equine by Primary Use

Respondents were asked to specify the primary use of each equine. A list of the choices given to respondents can be found in table 6. Only one use was recorded for each equine. Thirty-five percent, or 36,300 , of all Kansas equines were kept for pleasure use. The southeast district led all other districts in this use, with 6,630 equine. The south central and northeast districts follow ed, with 6,490 and 5,230, respectively.

Indications show a total of 25,000 equines were used primarily for working. The biggest surprise of this category was the large number of Standardbreds used for this purpose ( 2,090 of the total 2,700 reported). The East Central district accounted for 7,210 working equines; the Southeast district, 4,020; and the South Central district, 3,930.

There were 16,820 equines found being primarily used for breeding purposes. Brood mares accounted for 82.8 percent of this total, with 13,920, and Stallions accounted for the remainder of the equine used for this purpose, with 2,900 . The east central district had the highest number of breeding equine, with 3,450 . The southeast district came next, with 2,720 ; the south central, 2,660; and the northeast, 2,420 .

Sixty percent of the 9,750 equine used primarily for competition or sport were American Quarter Horses. The east central district again had the most equine used for this purpose, with 3,010 , followed by the south central district, with 2,440.

Foals of 1995 totaled 5,020. Foals of 1994 totaled 2,840 . All equine indicated for "other" uses, including retired equine, totaled 5,140.

Thoroughbreds accounted for 53 percent of all equine used primarily for racing. The American Quarter Horse follow ed with 36 percent or 770. The east central district led in this category, w ith 670 , and the southeast district came next, with 470.

## Table 5. EQUINES BY PRIMARY USE AND DISTRICT, KANSAS 1996

| Districts | Total Equines | $\begin{aligned} & \text { Breedin } \\ & \mathrm{g} \end{aligned}$ | Competition or Sport | Racing | Pleasure | W orking | All Other |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| --------------- - Number |  |  |  |  |  |  |  |
| Northw est | 3,070 | 500 | 310 | - | 1,060 | 800 | 400 |
| West Central | 4,530 | 1,430 | 300 | 10 | 1,140 | 1,350 | 300 |
| Southw est | 9,770 | 1,510 | 790 | 290 | 3,270 | 2,610 | 1,300 |
| North Central | 6,750 | 750 | 430 | 10 | 3,370 | 1,690 | 500 |
| Central | 9,650 | 1,380 | 690 | 50 | 4,590 | 1,840 | 1,100 |
| South Central | 19,300 | 2,660 | 2,440 | 400 | 6,490 | 3,930 | 3,400 |
| Northeast | 11,740 | 2,420 | 810 | 230 | 5,230 | 1,550 | 1,500 |
| East Central | 221,760 | 3,450 | 3,010 | 670 | 4,520 | 7,210 | 2,900 |
| Southeast | 16,410 | 2,720 | 970 | 470 | 6,630 | 4,020 | 1,600 |
| STATE | 103,000 | 16,820 | 9,750 | 2,130 | 36,300 | 25,000 | 13,000 |

Table 6. EQUINES BY PRIMARY USE AND BREED, KANSAS, 1996

| Breed | Total Equines | Primary Use of Inventory |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Breeding |  | Foals |  | Competition | Pleasure | W orking | Other | $\begin{gathered} \text { Racin } \\ \mathrm{g} \end{gathered}$ |
|  |  | Brood Mares | Stallions | 1994 | 1995 |  |  |  |  |  |
| Number |  |  |  |  |  |  |  |  |  |  |
| Light Horse Breeds | 86,200 |  |  |  |  |  |  |  |  |  |
| American Quarter Horse | 58,900 | 7,800 | 1,420 | 1,790 | 2,990 | 5,860 | 19,070 | 18,100 | 1,100 | 770 |
| American Saddlebred . . | 700 | 330 | $\underline{1 /}$ | $1 /$ | $1 /$ | 90 | 110 | 60 | 110 | $1 /$ |
| Appaloosa | 3,650 | 710 | 110 | 110 | 160 | 510 | 1,300 | 420 | 290 | 40 |
| A rabian | 6,000 | 410 | 130 | 60 | 190 | 990 | 3,960 | 50 | 190 | 20 |
| Half A rabian | 650 | $\underline{1}$ | $1 /$ | $1 /$ | $1 /$ | 120 | 350 | 70 | 110 | $1 /$ |
| Morgan | 450 | 100 | 30 | 30 | 30 | 40 | 180 | 20 | 20 |  |
| Palomino | 1,200 | $\underline{1}$ | $1 /$ | $1 /$ | $1 /$ | $\underline{1}$ | 760 | 200 | 240 | $1 /$ |
| Pinto or Paint | 7,050 | 1,740 | 460 | 290 | 920 | 570 | 1,820 | 560 | 650 | 40 |
| Warmbloods | 200 | $\underline{1}$ | $\underline{1 /}$ | $\underline{1 /}$ | $\underline{1 /}$ | 80 | $\underline{1 /}$ | $\underline{1}$ | 120 | $\underline{1}$ |
| Crossbred or Unknown | 3,050 | 140 | 40 | 20 | 70 | 310 | 1,500 | 810 | 160 |  |
| Other | 4,350 | 400 | 90 | 80 | 110 | 180 | 1,960 | 600 | 830 | 100 |
| Race Horse Breeds | 6,400 |  |  |  |  |  |  |  |  |  |
| Standardbred | 2,700 | $\underline{1 /}$ | $1 /$ | $1 /$ | 1/ | $\underline{1 /}$ | 540 | 2,090 | 70 | $1 /$ |
| Thoroughbred | 3,700 | 910 | 150 | 200 | 190 | 550 | 440 | 20 |  | 1,130 |
| Draft Horse Breeds | 1,500 | 120 | 40 | 30 | 50 | 50 | 110 | 1,030 | 70 |  |
| Belgian | 900 | 21 | 2/ | $\underline{21}$ | $\underline{21}$ | $\underline{21}$ | $\underline{21}$ | 21 | $\underline{21}$ | $\underline{2}$ |
| Percheron | 150 | 2/ | 2/ | 2/ | 2/ | 2/ | 2/ | 2/ | $\underline{21}$ | $\underline{2 /}$ |
| Clydesdale | 350 | 21 | $\underline{1}$ | $\underline{21}$ | 2/ | $\underline{21}$ | $\underline{21}$ | 2/ | $\underline{21}$ | $\underline{2 /}$ |
| Other | 100 | $\underline{21}$ | $\underline{2}$ | $\underline{21}$ | 2/ | $\underline{21}$ | $\underline{21}$ | 2/ | $\underline{21}$ | $\underline{2 /}$ |
| Ponies | 5,900 |  |  |  |  |  |  |  |  |  |
| American . | 1,050 | 170 | 30 | 20 | 80 | 220 | 350 | 140 | 40 |  |
| Other | 4,850 | 900 | 320 | 150 | 110 | 110 | 2,230 | 90 | 940 |  |
| Donkeys and Mules | 3,000 | 90 | 60 | 10 | 40 | 60 | 1,550 | 690 | 500 |  |
| TOTAL EQUINES | 103,000 | 13,920 | 2,900 | 2,840 | 5,020 | 9,750 | 36,300 | 25,000 | 5,140 | 2,130 |

1/ Included in Other Use of Inventory. 2/ Breakouts show n only for all draft horses.

Table 7. LIGHT HORSES BY BREED AND DISTRICT, KANSAS 1996

| Districts | All Light Breeds 1/ | Racing Breeds |  | All Other Light Breeds |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Standar dBred | $\begin{array}{\|l} \text { Thorough- } \\ \text { bred } \end{array}$ | American Quarter Horse | Pinto \& Paint | Arabian | Appaloosa | $\left\|\begin{array}{c} \text { Crossbr } \\ \text { ed } \\ \& \\ \text { Unknow } \\ n \end{array}\right\|$ | Other Breeds |
|  |  |  |  |  |  |  |  |  |  |
| Northw est | 2,960 | 20 | 40 | 2,340 | 110 | 40 | 50 | 240 | 120 |
| W est Central | 3,580 |  | 110 | 2,730 | 140 | 120 | 210 | 150 | 120 |
| Southwest | 9,510 | 40 | 590 | 7,280 | 530 | 50 | 110 | 210 | 700 |
| North Central | 6,190 | 10 | 10 | 5,050 | 430 | 200 | 80 | 160 | 250 |
| Central | 8,800 |  | 170 | 6,660 | 480 | 160 | 870 | 150 | 310 |
| South Central | 17,130 | 230 | 520 | 7,320 | 1,590 | 3,990 | 510 | 650 | 2,320 |
| Northeast | 10,040 | 630 | 360 | 6,180 | 440 | 150 | 890 | 370 | 1,020 |
| East Central | 18,750 | 130 | 1,330 | 11,870 | 1,760 | 880 | 400 | 520 | 1,860 |
| Southeast | 15,640 | 1,640 | 570 | 9,470 | 1,570 | 410 | 530 | 600 | 850 |
| STATE | 92,600 | 2,700 | 3,700 | 58,900 | 7,050 | 6,000 | 3,650 | 3,050 | 7,550 |

1/ Includes racing breeds.

Table 8. EQUINE OPERATIONS BY TYPE AND DISTRICT, KANSAS 1996

| Districts | Total | Primary Type |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Commercial Breeding Farm | Crop, Livestock Farm | Non-Farm Residence | Commercial Boarding \& Training | Other |
| -------------- - Number - - - - - - - - - - - - - - - |  |  |  |  |  |  |
| Northwest | 1,195 | 6 | 866 | 296 | 23 | 4 |
| West Central | 1,706 | 172 | 706 | 743 | 22 | 63 |
| Southw est | 1,653 | 74 | 914 | 456 | 48 | 161 |
| North Central | 1,489 | 12 | 1,147 | 176 | 16 | 138 |
| Central | 2,059 | 30 | 1,382 | 440 | 90 | 117 |
| South Central | 6,753 | 129 | 2,500 | 3,426 | 312 | 386 |
| Northeast | 3,797 | 62 | 2,285 | 1,060 | 138 | 252 |
| East Central | 5,097 | 148 | 2,844 | 1,489 | 182 | 434 |
| Southeast | 4,251 | 127 | 2,196 | 1,424 | 129 | 375 |
| STATE | 28,000 | 760 | 14,840 | 9,510 | 960 | 1,930 |

## EQUINE OPERATIONS BY

 TYPESurvey indications showed 28,000 equine places in Kansas. Respondents were asked to indicate which activity best described their operation as a whole. Over half ( 53 percent) indicated their operations were primarily crop or livestock farms. The second most indicated places were non-farm residences. All "other" places came next, with 1,930 reported; commercial boarding and training followed, with 960; and commercial breeding, with 760 .

## EQUINE OPERATIONS BY TYPE



## Table 9. EQUINE OPERATION BY LENGTH OF TIME IN EQUINE-RELATED USAGE, KANSAS, 1995

| Districts | Total Operations | Less Than 3 Years | $\begin{aligned} & 3-5 \\ & \text { Years } \end{aligned}$ | $\begin{aligned} & 6-10 \\ & \text { Y ears } \end{aligned}$ | $\begin{aligned} & 11-20 \\ & \text { Years } \end{aligned}$ | $\begin{gathered} 21 \\ \text { Years + } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
| Northw est | 1,195 | 250 | 128 | 193 | 294 | 330 |
| West Central | 1,706 | 404 | 357 | 321 | 203 | 421 |
| Southw est | 1,653 | 329 | 241 | 344 | 222 | 517 |
| North Central | 1,489 | 132 | 204 | 226 | 264 | 663 |
| Central | 2,059 | 317 | 249 | 393 | 412 | 688 |
| South Central | 6,753 | 2,032 | 1,574 | 1,168 | 730 | 1,249 |
| Northeast | 3,797 | 573 | 938 | 592 | 786 | 908 |
| East Central | 5,097 | 739 | 836 | 1,020 | 1,140 | 1,362 |
| Southeast | 4,251 | 654 | 513 | 973 | 1,049 | 1,062 |
| STATE | 28,000 | 5,430 | 5,040 | 5,230 | 5,100 | 7,200 |

## YEARS IN EQUINE BUSINESS



## EQUINE OPERATIONS

As show n in table 9 , the largest percentage of these equine operations $(7,200)$ have been operating for over 21 years. The number of newer operations has grown steadily with operations that have had equine eleven to tw enty years, at 5,100; six to ten years, 5,230; three to five years, 5,040; and those with equine on their operation less than three years, 5,430. The south central district show ed the highest proportion of new er operations, while the east central and southeast districts show ed the highest proportion of older equine operations.

Table 10. ACREAGE IN EQUINE-RELATED USAGE AND VALUE BY DISTRICT, KANSAS 1996

| Districts | Total Acres <br> Operated | Acres Devoted <br> to Equines | Total Value of <br> Equine-Related <br> Land, Fencing, <br> and Buildings | Average Value <br> per <br> Equine <br> Acre |
| :--- | :---: | :---: | :---: | :---: |
| Northwest | $1,303,000$ | 96,200 | 1,000 Dollars | Dollars |
| West Central | $1,047,800$ | 42,100 | 24,294 | 253 |
| Southw est | $2,001,800$ | 120,800 | 23,729 | 564 |
| North Central | $1,275,400$ | 45,800 | 55,793 | 462 |
| Central | $1,467,000$ | 71,900 | 24,927 | 544 |
| South Central | $2,081,000$ | 130,100 | 53,962 | 751 |
| Northeast | 675,600 | 53,600 | 153,066 | 1,177 |
| East Central | $2,141,100$ | 272,500 | 63,942 | 1,193 |
| Southeast | $2,035,300$ | $11,019,000$ | 198,388 | 728 |
| STATE | $14,028,000$ | 944,000 | 82,657 | 745 |

Table 11. VALUE OF EQUINE-RELATED ASSETS, BY DISTRICT KANSAS, JANUARY 1, 1995

| Districts | Total Equine Related Assets | Value by Category |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Equines on Hand | EquineRelated Land, Fencing and Buildings | Vehicles, Equipment, and Tack | Equine Feed and Supplies on Hand |
|  |  |  |  |  |  |
| Northw est | 40,957 | 10,302 | 24,294 | 5,673 | 687 |
| West Central | 37,313 | 6,830 | 23,729 | 6,119 | 634 |
| Southw est | 82,139 | 14,494 | 55,793 | 10,537 | 1,315 |
| North Central | 40,283 | 6,489 | 24,927 | 7,793 | 1,074 |
| Central | 78,475 | 10,763 | 53,963 | 12,728 | 1,021 |
| South Central | 232,700 | 41,340 | 153,066 | 35,862 | 2,432 |
| Northeast | 98,538 | 16,821 | 63,942 | 16,187 | 1,587 |
| East Central | 295,536 | 51,441 | 198,388 | 41,505 | 4,201 |
| Southeast | 128,719 | 24,537 | 82,657 | 20,058 | 1,466 |
| STATE | 1,034,659 | 183,019 | 680,759 | 156,464 | 14,417 |

## EQUINE RELATED ASSETS


15.1\%

| LAND AND BUILDING | V/ EQUIPMENT AND TACK |
| :---: | :---: |
|  | $\mathbb{N}$ FEED SUPPLIES |

Table 12. EQUINE-RELATED LABOR, KANSAS, 1995

| Category | $\begin{aligned} & \text { Full Time } \\ & \text { (150 Days or } \\ & \text { More) } \end{aligned}$ | Part Time and/or Seasonal (Less than 150 Days) | Total |
| :---: | :---: | :---: | :---: |
| Number of W orkers |  |  |  |
| Type of W orker |  |  |  |
| M anager, Assistant Manager | 77 | 35 | 112 |
| Trainer, Assistant Trainer | 128 | 256 | 384 |
| Groom, Exercise Rider, Etc. | 85 | 126 | 211 |
| General Farm Worker | 800 | 863 | 1,633 |
| TOTAL HIRED WORKERS | 1,060 | 1,280 | 2,340 |
| Workers for Whom Housing Was Provided |  |  | 507 |
| Unpaid Family Workers | 8,200 | 30,300 | 38,500 |
| Expenditures for Hired Labor During 1995 |  |  | 1,000 |
|  |  |  | Dollars |
| Cash Labor Expenditures |  |  | 13,259 |
| Value of Non-Cash Items Provided to W orkers |  |  | 889 |
| Total Labor Expenditures |  |  | 14,148 |

## Equine-Related Labor

There were 2,340 equine-related positions for which people were hired during 1995 in Kansas. Fiftyfive percent, or 1,280 , of the total hired workers were considered part-time w orkers. A part-time or seasonal worker was defined as a person working less than 150 days in 1995. If a hired worker performed multiple duties, the person was counted only in the category for w hich the most important service to the operator was provided.

Cash labor expenditures of $\$ 13.3$ million, or $\$ 18,800$ per operation reporting cash labor expenses, included cash wages as w ell as the employer's cost of social security tax, workman's compensation, insurance, pensions, and unemployment compensation. The estimated value of non-cash items provided to workers during 1995 totaled $\$ 889,000$, or $\$ 6,970$ per operation providing non-cash items. These non-cash items included such things as housing, meals, clothing, horse board, lessons, and other benefits. A total of 507 w orkers were provided housing.

Unpaid family w orkers accounted for a majority of labor used on operations. Full-time family workers totaled 8,200 and part-time family workers totaled 30,300.

Table 13. EQUINE-RELATED EXPENDITURES, KANSAS, 1995

| Expense Category | Total Expenditures | Average Per Operation |
| :---: | :---: | :---: |
|  | 1,000 Dollars | Dollars |
| Operating Expenses | 90,242 |  |
| Boarding and Training Fees (Stall Fees and Fees Paid for Training |  |  |
| Equines and/or Individuals) | 8,356 | 5,562 |
| Feed (Grain, Hay, and Supplements) | 35,310 | 3,157 |
| Bedding | 1,633 | 669 |
| Health (V eterinarian Fees) | 6,098 | 986 |
| Other Health (Medicines, Parasite Control, Lab Work, Etc.) | 1,760 | 406 |
| Supplies (Clippers, Soaps, Oils, Sprays, Brushes, Tack, Etc.) | 3,197 | 508 |
| Farrier | 5,780 | 739 |
| Breeding Fees | 2,323 | 1,487 |
| Maintenance/Repair (Contracted Labor and Materials for Buildings, Facilities, Fencing, Equipment, Etc.) | 5,875 | 1,937 |
| Insurance Premiums (Equine-Related; Liability, Collision, Mortality, Etc.) | 2,383 | 910 |
| Utilities (Equine-Related; Telephone, Water, Natural Gas, Heating Oil, Electricity, Etc.) | 2,422 | 649 |
| Taxes (Property Tax on Equine-Related Land) | 3,605 | 663 |
| Rent/Lease (Land, Buildings, Equines, Equipment, Etc.) | 1,162 | 835 |
| Fees and Payments (Equine Registration, Entry and Membership Fees, Etc.) | 3,870 | 1,070 |
| Shipping and Travel (Air Travel, Fuel, Truck and Car Expenses, Meals, Shipping of Equines, Etc.) | 4,776 | 1,578 |
| Miscellaneous (Cost of Ads, Entertainment, Pamphlets, Subscriptions, Etc.) | 1,659 | 641 |
| Capital Expenses | 38,366 |  |
| Purchases of Equines | 14,208 | 5,372 |
| Real Estate Purchases and Improvement | 8,514 | 8,331 |
| Equipment Purchases | 15,644 | 7,427 |
| Labor Expenses | 14,148 |  |
| Cash Labor Expenditures | 13,259 | 1,644 |
| Value of Non-Cash Items Provided to Workers | 889 | 206 |
| Total Expenses (Equine-Related) | 142,756 |  |

## LEADING EQUINE EXPENDITURES



## TOTAL EQUINE RELATED EXPENDITURES



Table 14. EQUINE INVENTORY AND VALUE BY COUNTY, KANSAS, J ANUARY 1, 1996

| $\begin{array}{\|c} \text { County \& } \\ \text { District } \end{array}$ | Total Equines | Rank in State | Inventory Value | County \& District | Total Equines | Rank in State | Inventory Value |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | (\$000) |  |  |  | (\$000) |
| CHEYENN | 340 | 90 | 901 | BARBER | 740 | 51 | 818 |
| DECATUR | 250 | 96 | 1,023 | COMANCH | 1,045 | 34 | 1,330 |
| GRAHAM | 350 | 89 | 717 | EDWARDS | 400 | 81 | 739 |
| NORTON | 620 | 57 | 1,693 | HARPER | 605 | 58 | 773 |
| RAWLINS | 490 | 72 | 949 | HARVEY | 1,345 | 24 | 2,767 |
| SHERIDA | 85 | 104 | 123 | KINGMAN | 1,670 | 12 | 2,539 |
| SHERMAN | 535 | 64 | 800 | KIOWA | 285 | 93 | 507 |
| THOMAS | 400 | 81 | 930 | PAW NEE | 385 | 84 | 372 |
| NW | 3,070 |  | 7,136 | PRATT | 980 | 38 | 1,816 |
| GOVE | 380 | 85 | 377 | RENO | 3,325 | 3 | 5,960 |
| GREELEY | 280 | 94 | 287 | SEDGWICK | 6,515 | 1 | 11,858 |
| LANE | 485 | 73 | 990 | STAFFORD | 360 | 87 | 496 |
| LOGAN | 395 | 83 | 476 | SUM NER | 1,665 | 13 | 3,737 |
| NESS | 475 | 77 | 291 | SC | 19,320 |  | 33,712 |
| SCOTT | 935 | 41 | 2,044 | ATCHISON | 505 | 66 | 717 |
| TREGO | 200 | 98 | 354 | BROWN | 605 | 58 | 641 |
| WALLACE | 500 | 68 | 748 | DONIPHAN | 970 | 39 | 1,339 |
| WICHITA | 880 | 46 | 1,329 | J ACKSON | 2,150 | 8 | 2,447 |
| WC | 4,530 |  | 6,896 | EFFERSO | 1,650 | 14 | 1,885 |
| CLARK | 455 | 79 | 872 | LEAVENW | 1,390 | 23 | 2,288 |
| FINNEY | 1,460 | 21 | 2,904 | MARSHAL | 810 | 49 | 1,156 |
| FORD | 1,060 | 33 | 4,712 | NEMAHA | 90 | 105 | 80 |
| GRANT | 355 | 88 | 1,322 | POTTAWA | 890 | 44 | 1,675 |
| GRAY | 1,030 | 35 | 1,869 | RILEY | 1,215 | 29 | 1,403 |
| HAMILTO | 440 | 80 | 349 | WYANDOT | 1,465 | 20 | 775 |
| HASKELL | 710 | 53 | 1,654 | NE | 11,740 |  | 14,406 |
| HODGEM | 150 | 100 | 375 | ANDERSO | 825 | 48 | 1,042 |
| KEARNY | 295 | 92 | 257 | CHASE | 890 | 44 | 1,135 |
| MEADE | 1,170 | 31 | 1,930 | COFFEY | 670 | 54 | 1,119 |
| MORTON | 575 | 62 | 1,473 | DOUGLAS | 1,540 | 19 | 9,743 |
| SEWARD | 1,320 | 26 | 3,203 | FRANKLIN | 2,875 | 5 | 5,385 |
| STANTON | 255 | 95 | 380 | GEARY | 480 | 74 | 520 |
| STEVENS | 495 | 71 | 794 | OHNSON | 4,455 | 2 | 10,884 |
| SW | 9,770 |  | 22,094 | LINN | 895 | 43 | 802 |
| CLAY | 465 | 78 | 764 | LYON | 1,425 | 22 | 1,746 |
| CLOUD | 530 | 65 | 596 | MIAMI | 2,015 | 10 | 3,627 |
| 1 EWELL | 210 | 97 | 138 | M ORRIS | 1,330 | 25 | 1,601 |
| MITCHELL | 315 | 91 | 591 | OSAGE | 1,220 | 28 | 1,599 |
| OSBORNE | 805 | 50 | 1,236 | SHAWNEE | 2,110 | 9 | 4,435 |
| OTTAWA | 605 | 58 | 1,589 | WABAUNS | 1,030 | 35 | 1,347 |
| PHILLIPS | 1,605 | 15 | 2,035 | EC | 21,760 |  | 44,985 |
| REPUBLIC | 640 | 55 | 1,028 | ALLEN | 990 | 37 | 716 |
| ROOKS | 480 | 74 | 526 | BOURBON | 1,105 | 32 | 1,606 |
| SMITH | 505 | 66 | 778 | BUTLER | 3,260 | 4 | 4,883 |
| WASHING | 590 | 61 | 509 | CHAUTAU | 500 | 68 | 1,033 |
| NC | 6,750 |  | 9,790 | CHEROKEE | 560 | 63 | 1,662 |
| BARTON | 955 | 40 | 2,024 | COWLEY | 1,590 | 17 | 3,779 |
| DICKINSO | 1,600 | 16 | 3,401 | CRAWFOR | 1,290 | 27 | 1,637 |
| ELLIS | 640 | 55 | 1,381 | ELK | 830 | 47 | 1,329 |
| ELLSWOR | 480 | 74 | 981 | GREENWO | 1,180 | 30 | 1,510 |
| LINCOLN | 375 | 86 | 586 | LABETTE | 1,545 | 18 | 1,239 |
| MCPHERS | 140 | 101 | 150 | MONTGOM | 2,325 | 7 | 6,786 |
| MARION | 1,760 | 11 | 2,516 | NEOSHO | 920 | 42 | 1,793 |
| RICE | 500 | 68 | 613 | WILSON | 185 | 99 | 184 |
| RUSH | 130 | 102 | 82 | WOODSON | 130 | 102 | 147 |
| RUSSELL | 715 | 52 | 828 | SE | 16,410 |  | 28,304 |
| SALINE | $\begin{array}{r}2,355 \\ \mathbf{9}, 650 \\ \hline\end{array}$ | 6 | 3,134 15,696 | STATE | 103,000 |  | 183,019 |

## EQUINE SURVEY PROCEDURES

## PURPOSE

A survey to determine the size and economic impact of the Kansas equine industry was conducted in 1996 by Kansas Agricultural Statistics, in cooperation with the Kansas Horse Council and Kansas Equine Extension. Equine was defined as any horse, mule, donkey, or pony kept on an operation within Kansas. The purpose of this survey is to help those who are interested in expanding the Kansas equine industry through economic development and to develop a raised aw areness of the role of equine in Kansas.

## SURVEY DESIGN

The Equine list sampling frame was stratified using the size of the operation. A systematic random sampling was then taken from each strata. The total list frame sample was 3,006 operators. List frame data were collected by mail in late J anuary 1996 with telephone follow-up interview s for those not responding by mail.

A list was compiled from the 1995 J une Area Agricultural Survey of operators in agricultural strata who reported having equine on their operations. This list of equine operations was compared to those found on the list sampling frame. The operations from the J une Area Agricultural Survey that were
from agricultural strata and were not found on the list frame were defined as "nonoverlap." A complete sampling of all 237 nonoverlap operations was taken. Of those, 38 w ere inaccessible or refused to participate in the survey. Manual estimations were done for these reports. Non-overlap operations data were collected by telephone interviews and by mailed surveys during late J anuary 1996.

The area frame sample for urban strata consisted of 99 segments. Area frame segments are parcels of land that vary in size from approximately one square mile to one tenth of a square mile in size. The area frame was used to sample urban areas. Data were collected by personal interview from operations with equine or equine facilities found in these segments. There were 27 urban tracts with equine. Of those, only 2 refused to participate in the survey. Manual estimations were done for these reports. Using this method of multiple frames provided a complete sampling frame of Kansas equine operations.

## SUMMARIZATION

All questionnaires were normally reviewed before being computer edited and summarized. Data from the list sample of 3,006 were
expanded by strata and summarized. Then the data from all the area tracts that were non-match with the equine list frame were expanded and added to the results of the list summary. This resulted in a multi-frame indicator which was rounded and published as an estimate.

## RELIA BILITY

The estimate from a sample survey will vary depending upon the units selected in the sample. The variation in the expansions are measured by the relative error of the estimate which is the estimate divided by the statistical sampling error. The relative error gives an indication of the confidence that can be assigned to the survey expansion. Statistically, this survey was designed to estimate the equine population at the State level.

The relative error for the total number of equines was 5.7 percent. For light horses, the relative error was 6.1 percent. Higher relative errors were produced for ponies, draft horses, donkeys, and mules due to the low number of sampling units reporting these classes of equine. The relative error for ponies was 16.3 percent. District estimates have larger relative errors than the State reliability shown above.

